

Thank you for visiting us at the National Restaurant Association Show, Next Up is InfoComm!!



The first unified communications product intentionally designed to leverage the full power of Conversational (Voice) AI. The new AI Connect Bar combines the industry's best beam-forming microphone array with a tuned, amplified speaker system into one sleek peripheral with a single USB-C connection to seamlessly attach to most All-in-One (AiO) touchscreens, touchscreens with computers and kiosks. Just add your favorite Voice AI engine software and you are AI READY!

DESIGNED FOR SUPERIOR AUDIO PERFORMANCE IN CUSTOMER FACING APPLICATIONS

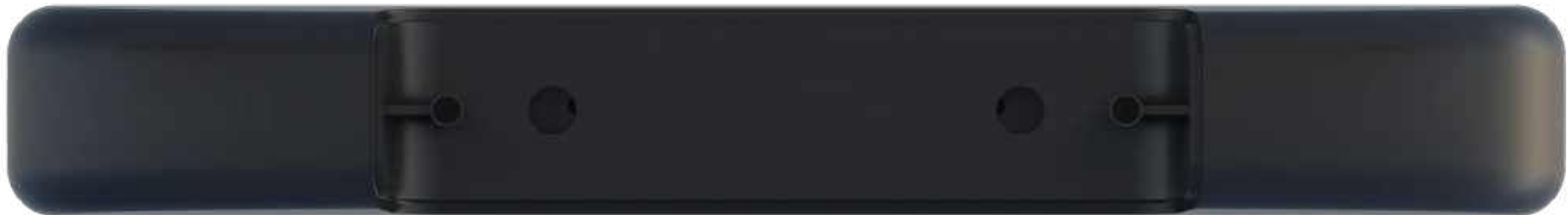
- Full Range Driver Modules
- High Sensitivity Microphone Array



Engineered for Clear Communication

Welcome to the next generation of Conversational AI!

Elevate your customer experience with a unified, high-performance audio front-end—purpose-built for precision voice reproduction, simple and seamless unified installation, and modern peripheral aesthetics.



Key Function & Features

- Full-range speaker module with tuned, isolated and baffled enclosure
- High-sensitivity omni-directional, vertical beam forming microphone array
- Integrated noise-suppression design




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Sleek, low-profile design blends effortlessly onto industry-leading All-in-One (AiO) touchscreen computers and kiosks.

- Quick installation and easy alignment, saving time and reducing cost in the field.
- Built for AiO touchscreens, kiosks, digital signage, POS, and self-checkout systems.
- Modular mounting for edge connect systems for Elo, Lenovo, LG, Zebra, MicroTouch, Generic Kiosk mounting bracket, with more modular mounts to come.
- Supports configurations in both Portrait and Landscape, top or bottom installation

Superior Acoustic Performance

Developed in collaboration with a very senior, industry-leading team, this unified full duplex audio system features highly optimized components designed for natural voice reproduction. You get enhanced noise rejection and reduced distortion for clear communication, even in challenging environments. Speakers are tuned for rich, intelligible voice playback with low power consumption.

ADVANCED WAVE-FORMING TECHNOLOGY

- Powered by a proprietary wave-forming architecture that optimizes sound dispersion while reducing unwanted resonance, using dual microphone digital beam forming for directional sensitivity.
- Low voice distortion and minimal digital artifacts in high-noise conditions.
- Robust adaptive algorithms, with no additional tuning or driver required.



SYSTEMS.

AI CONNECT CONFIGURATION OPTIONS

Elo Mounting Bracket

RIGID FLEX



Lenovo Monitor Integration

RIGID FLEX



elo

Lenovo

LG Integration

RIGID

FLEX



LG integration supports rigid and flex mounting options designed for clean alignment, stable installation, and consistent AI Connect placement on the active display area.

MicroTouch Integration

RIGID

FLEX



MicroTouch integration supports clean alignment, service-friendly access, and a consistent placement that keeps AI Connect centered on the active display





Zebra integration supports rigid and flex mounting options designed for stability, serviceability, and consistent AI Connect placement across display sizes.



Generic Kiosk Mounting Bracket (V1 & V2): V1 features a flat bottom for surface mounting (top or bottom). V2 features a flat back, allowing kiosk vendors to design and fabricate their own custom mounting bracket.





Depending on Android version w/ USB audio support requires custom microphone DSP firmware for Elite Level.

Markets & Applications

Improve Customer Experience and Reduce Friction in Every Vertical Market with Voice AI. A Horizontal Solution to a Vertical Business Challenge.

- Indoor Quick-Serve & Fast Casual
- Outdoor Drive-Thru Systems
- Healthcare
- Hospitality Check-in
- Interactive Retail Kiosks
- Virtual Reception
- Digital Signage
- Directory & Wayfinding
- Transportation & Ticketing

LET YOUR VOICE BE HEARD – CLEARLY AND CONFIDENTLY.





DATE(2026,4,14)

National Restaurant Association Show - 2026

The National Restaurant Association Show is the must-attend event for every member of the restaurant and foodservice industry. As the world's most influential showcase of foodservice innovation and inspiration, it's where every trend, solution and category are represented – connecting you with the people and products you need to thrive in today's business environment.

[View Details](#)



DATE(2026,4,12)

Palmer Digital Group to Showcase Drive-Thru Tech at National Restaurant Association Show

Palmer Digital Group, a full-service supplier and installer of indoor and outdoor digital kiosks, drive-thru digital menu boards and canopy systems, will return for its fifth consecutive year to the National Restaurant Association Show, taking place May 16–19 at McCormick Place in Chicago. Exhibiting at Booth 5659 in the Tech Zone, PDG will spotlight its industry-leading outdoor digital menu boards (ODMBs) alongside new Voice AI-enabled ordering experiences and advanced audio technology integrations.





DATE(2026,4,11)

NRA Self-Service Innovation Pavilion

The Self-Service Innovation Pavilion at NRA Show 2026 (Booth #5829, North Building) showcases a fully integrated, enterprise-grade self-service stack for restaurant operators.

[Learn more](#)



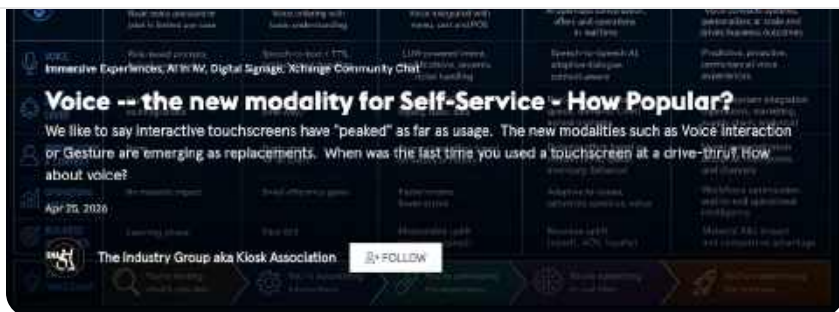
DATE(2026,4,9)

Self-Service Technology Market Report 2025 TIG

Self-service technology has moved far beyond simple ticketing or check-in. In 2025–2026, the strongest growth is coming from multi-modal automation ecosystems – kiosks, digital signage, vending, AI-driven POS, smart lockers, and cloud analytics. Across The Industry Group network, we consistently see a blend of labor efficiency, higher throughput, and better customer experience driving adoption.

[Read More](#)





Voice -- the new modality for Self-Service

Voice is rapidly emerging as a new interface layer in self-service—but adoption is not happening evenly across use cases. The Industry Group has posted overview of Voice in self-service and included is VAIMS scoring and worksheet assessment for voice readiness.

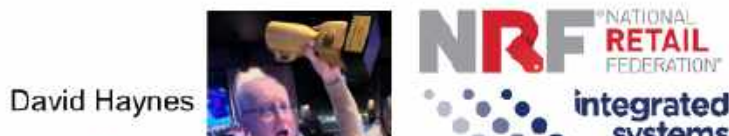
[Learn more](#)



DATE(2026,3,20)

Voice A.I. : How Voice Agents Are Becoming The New Retail Frontline

What was trial and error in the past is now coming into its own, and is rapidly becoming the backbone of modern retail operations. In this episode we bring Ed Crowley, Founder of URWay Holdings, and Nick Leonard, CEO of VoiceRun, two of the industry's foremost experts, into the studio to talk about how they have made online and in-store voice agents transform the customer experience.





Bar & Restaurant Expo - Las Vegas Convention Center

The assumption that voice will replace touchscreens across kiosks is incorrect. In reality, voice is gaining traction in environments that are high-volume, time-sensitive, and constrained by labor.

The one other thing I will mention is my friend Ed Crowley's add-on speaker for voice AI applications, which he was demo-ing at a tabletop in the Elo stand. He could not find a speaker and mike set-up that could manage voice AI transactions in loud environments, so he designed and built one. So in the lobby of a busy QSR or amidst the throngs at a busy airport, this can carry on a conversation without the user hollering and straining to hear responses. Not the most exciting thing, but I have a deep affection for stuff that just solves a problem, as opposed to creating short shelf-life Wow moments. Credit- Dave Haynes, SIXTEEN NINE.

[See Video](#)



NRF '26 RETAIL'S BIG SHOW

JANUARY 11-13 | NYC

NRF Retail's Big Show - URway Holdings





AI Connect Bar in partnership with Elo and Mobile Insights in booth 2Q800, so stop by and see the AI Connect Bar in action. The current Proof of Concept (PoC) Gen II empowers reliable and accurate Conversational (Voice) AI for dynamic in-store and restaurant customer experiences. The first production release is planned for Q2 2026.

See Video

NRF '26 RETAIL'S BIG SHOW

JANUARY 11-13 | NYC

AI Connect will be Exhibiting with Multiple Partners at the Annual National Retail Federation "Big Show" in NYC (Jan 11-13)

URway Holdings & AI Connect will be supporting hardware and software partners at the National Retail Federation "Big Show" in New York City on Jan 11-13. We are showcasing the AI Connect Bar in partnership with Elo, Lenovo, Zebra, VOX AI, Mobile

AUTOMATED RETAIL & KIOSK INNOVATION

20 SHOW 25

DECEMBER 10-12 | TAMPA

URway Holdings & AI Connect at the Annual Automated Retail & Kiosk Innovation Show 2025

URway Holdings will be supporting our partners at the annual Automated Retail & Kiosk Innovation



store and restaurant customer experiences. The production will be released in 2026



URway Holdings Showcases the new AI Connect Bar at NACS 2025

URway Holdings will be exhibiting at this years NACS Show in Chicago Oct 15th-17th. We are showcasing our AI Connect Bar in partnership Elo Touch Solutions (S5492), Vox AI (S3460), and Bish Creative (S7885), so stop by and see the AI Connect Bar in Action. The current Proof of Concept (PoC) empowers reliable and accurate Conversational

URway Holdings demos the new AI Connect Bar at FS/TEC 2025

URway Holdings will be exhibiting at this years FS/TEC in Kissimmee, FL Sept 14th-16th. We are showcasing our AI Connect Bar in partnership Elo Touch Solutions, SoundHound AI and Vox AI. Stop by the Elo Booth# 614 and See the AI Connect Bar in Action. The current Proof of Concept (PoC) empowers reliable and accurate Conversational





DATE(2025,6,14)

URway Holdings demos the new AI Connect Bar at RetailNOW 2025

URway Holdings will be exhibiting at this years RetailNOW event in Las Vegas. We are showcasing the new AI Connect Bar in partnership Elo Touch Solutions and the SoundHound AI in the Kiosk Association (KMA) booth #445. The new Proof of Concept (PoC) empowers reliable and accurate Conversational AI for dynamic in-store customer experiences. The first Pilot Production release is scheduled for late Q3.



DATE(2025,5,1)

URway Holdings successfully demos the AI Connect Bar at InfoComm 2025

The URway Holdings team exhibits at InfoComm 2025 and showcases the new AI Connect Bar in partnership Elo Touch Solutions and the SoundHound AI. The new Proof of Concept (PoC) launched at NRA and displayed at InfoComm shows true Conversational AI for dynamic in-store customer experiences. The first Pilot Production release is scheduled for late Q3.





DATE(2025,4,22)

URway Holdings Successfully Launches AI Connect Bar at NRA 2025

The URway Holdings AI Connect team has successfully launched the first public showcase of the NEW AI Connect Bar at the National Restaurant Association show in both the Elo Touch Solutions and the SoundHound AI booths. The new Proof of Concept launched at NRA 2025 highlighted true Conversational AI for dynamic in-store customer experiences. The first Pilot Production release is



DATE(2025,3,25)

AI Connect Unveils Proof of Concept (PoC) at NRA 2025

The AI Connect team has finalized plans for its first public showcase of the NEW AI Connect Bar at the National Restaurant Association show in May. The Proof of Concept (PoC) at NRA 2025 will highlight Conversational AI for dynamic in-store experiences and the first Pilot Production release is scheduled for late Q3.

